

Bibliography

Commercialization of Higher Education

- "Brave New World of Corporate Education", by Jean Meister, *The Chronicle for Higher Education*, February 9, 2001, p. B10.
- "Corporate University on a Budget", *Training*, April 2005, p. 20 – 25.
- "Debate Flares Over Growing Pressures on Academe for Ties with Industry", by Cordes, Colleen, *The Chronicle for Higher Education*, September 16, 1992, p. A26 ff.
- "Drive-Thru U: Higher Education for People Who Mean Business", by James Traub, *The New Yorker*, October 20, 1997, pp. 114-123.\
- "E' is for Efficiency", *Campus Technology*, March 2005, p. 14.
- "e-Knowledge Comes to Campus" by Donald Norris, Jon Mason, and Paul Lefrere, *Leadership Abstracts* [published with support from SCT, a major supplier of enterprise software for colleges], world wide web edition, May 2003, vol. 16, no. 5;
<http://www.league.org/publication/abstracts/leadership/labs0503.htm>.
- "Ever So Slowly, Colleges Start to Count Work With Technology in Tenure Decisions", by Jeffrey R. Young, *The Chronicle for Higher Education*, February 22, 2002, p. A24 ff.
- The Future of Higher Education: Rhetoric, Reality, and the Risks of the Market* by Frank Newman, Lara Couturier, and Jamie Scurry. San Francisco: Jossey-Bass, 2004.
- Going Broke by Degree: Why College Costs Too Much* by Richard Vedder. Washington, D.C.: AEI Press, 2004.
- "Hollywood Profits v. Technological Progress", by Doron Ben-Atar. *The Chronicle for Higher Education*, April 1, 2005, p. B24.
- In Defense of American Higher Education* by Philip G. Altbach, Patricia J. Gumpert, and D. Bruce Johnstone. Johns Hopkins University Press, 2001.
- "Is the Public Research University Dead?" by Mark Yudoff, *The Chronicle for Higher Education*, January 11, 2002, p. B24.
- Ivy and Industry: Business and the Making of the American University, 1880-1980* by Christopher Newfield. Durham, NC: Duke University Press, 2003.
- "More Professors Teach by Using Other Colleges' Online Courses" by Can Carnevale, *Chronicle of Higher Education*, Oct. 15, 2004, from *Chronicle* web site.
- "Meet Your New Teacher", *InformationWeek*, October 3, 2005, p. 50-57.
- "New Study Compares Open-Access and Traditional Publishing", by Lila Guterman. *The Chronicle for Higher Education*, March 25, 2005, p. A18.
- Politics of Knowledge: The Commercialization of the University, the Professions, and Print Culture* by Richard Ohmann; foreword by Janice Radway. Middletown, Conn.: Wesleyan University Press, 2003.
- "The `Privatization' of Public Universities: Mistake or Model?", *The Chronicle for Higher Education*, March 7, 1997, p. B4.
- "The 'Pull' of Niche Communities", by Mary Grush. *Campus Technology*, February 2005, p. 14-15.
- Schools or Markets?: Commercialism, Privatization, and School-Business Partnerships* edited by Deron R. Boyles. Mahwah, NJ: L. Erlbaum Associates, 2005.

Shakespeare, Einstein, and the Bottom Line: The Marketing of Higher Education by David L. Kirp. Cambridge, Mass.: Harvard University Press, 2003.

Universities in the Marketplace: The Commercialization of Higher Education by Derek Bok. Princeton, N.J.; Oxford: Princeton University Press, 2003.

The University in a Corporate Culture by Eric Gould. New Haven, Conn.; London: Yale University Press, 2003.

University, Inc. : The Corporate Corruption of American Higher Education by Jennifer Washburn. New York: Basic Books, 2005.

"Update on Corporate Universities", *Training*, April 2005, p. 8.

Uses of the University by Clark Kerr. Cambridge, Mass.; Harvard University Press, 2002.

"What Happened to e-Learning and Why?" by Rebecca Sausner, *University Business*, November, 2004, p. 60-63.

Alternatives to Commercialization

The Anarchist in the Library : How the Clash Between Freedom and Control is Hacking the Real World and Crashing the System by Siva Vaidhyanathan. New York: Basic Books, 2004.

The Cathedral and the Bazaar: Musings on Linux and Open Source by an Accidental Revolutionary by Eric S. Raymond; Revised Edition, with a foreword by Bob Young. Beijing; Sebastopol, CA: O'Reilly, 2001.

"The 'dotCommunist': A Columbia University Law Professor Fights to Keep Open-Source Software Free", by Andrea L. Foster. *The Chronicle for Higher Education*, March 25, 2005, p. A31 ff.

Free Culture: How Big Media Uses Technology and the Law to Lock Down Culture and Control Creativity by Lawrence Lessig. New York, NY: Penguin Press, 2004.

Free Software, Free Society: Selected Essays of Richard M. Stallman edited by Joshua Gay, with introduction by Lawrence Lessig. Boston, MA: GNU Press, Free Software Foundation, 2002.

The Future of Ideas: The Fate of the Commons in a Connected World by Lawrence Lessig. New York: Random House, 2001.

Open Sources: Voices from the Open Source Revolution edited by Chris DiBona, Sam Ockman and Mark Stone. Beijing Sebastopol, California: O'Reilly, 1999.

"Sofia Pilot Publishes Eight Open Courses", *League Connections*, January, 2005.

http://www.league.org/publication/connections/2005/connections_0501.htm#sofia

Intellectual Property Rights

"Course Ownership in a New Technological Context" by John F. Welsh, *Journal of Higher Education*, November 1, 2000 p. 668 ff.

Intellectual Property: Copyright Ownership in Higher Education: University, Faculty & Student Rights by John D. McMillen. College Administration Publications, February, 2002.

Universities and Intellectual Property: Ownership and Exploitation by Ann Louise Monotti, Sam Ricketson. Oxford University Press, 2003.

"University - based entrepreneurs, intellectual property, and the emerging role of universities in economic development: Research centers and institutions", by John Ganschke, *Business Perspectives*, June 22, 2001, pp.3 ff.

Web Sites

* indicates a link to open source courses or learning materials.

Alfred West Jr. Learning Lab, Wharton, University of Pennsylvania --

<http://www.wharton.upenn.edu/learning/>

Bedford/St. Martins -- <http://www.bedfordstmartins.com/>

Center for Academic Transformation -- <http://www.center.rpi.edu/>

Corporate University Xchange -- <http://www.corpu.com/>

Dallas TeleLearning -- <http://telelearning.dcccd.edu/>

Distance Learning, Inc. -- <http://www.dli.com/>

* Fathom: the Source for Online Learning -- <http://www.fathom.com/>

iCarnegie -- <http://www.icarnegie.com/home.htm>

Iowa Community College Online Consortium -- <http://www.iowaconline.org/>

Iowa Public Television Campus -- <http://www.iptv.org/iptvcampus/>

Learning House -- <http://www.learninghouse.com/>

* LON-CAPA -- <http://www.lon-capa.org/>

* Massachusetts Institute of Technology Open Courseware -- <http://ocw.mit.edu/index.html>

McGraw Hill Higher Education -- <http://catalogs.mhhe.com/mhhe/home.do>

* MERLOT: Multimedia Educational Resource for Learning and Online Teaching --

<http://www.merlot.org/Home.po>

Monterey Institute for Technology and Education -- <http://www.montereyinstitute.org/>

Ohio Learning Network -- <http://www.olin.org/>

Project SAIL: Specialty Asynchronous Industry Learning --

<http://www.league.org/league/projects/sail/about.htm>

Prentice Hall -- <http://vig.prenhall.com/>

SimuLearn's Virtual Leader -- <http://www.simulearn.net/leadershiptraining/leadershipseminars.htm>

* Sofia Course Gallery -- <http://sofia.fhda.edu/gallery/>

The Teaching Company -- <http://www.teach12.com/>

UMassOnline -- <http://www.umassonline.net/>

University of Phoenix Online -- <http://www.phoenixdegreesonline.com/>

Wikipedia -- <http://en.wikipedia.org/wiki/>

For information on Open Source (i.e. Free) software itself, visit <http://faculty.eicc.edu/golson/source.htm>.